

CALL FOR PAPERS

Conference on Market-Based Solutions for Reducing Wealth Inequality

Chapel Hill, North Carolina, June 1-2, 2023

Organized by the [UNC Kenan-Flagler Business School](#) and the [Kenan Institute for Private Enterprise](#) at the [University of North Carolina at Chapel Hill](#)

In recent years, the importance of reducing wealth inequality and spurring inclusive economic growth has become apparent. Most approaches to reducing wealth inequality have been on the policy side, for example, through changing taxation. But economic prosperity can also occur for people in the lower half of the wealth distribution through market-based actions. The business sector has innovated and found profitable opportunities by serving lower income or lower wealth communities – for example, fintech or telehealth are two domains in which for-profit businesses have created opportunities for those in more disadvantaged situations to improve their well-being, including their finances. To shed light on what the business sector has done so far, and could do in the future to spur inclusive economic growth, as well as on the challenges brought forth by these market-based endeavors, researchers at the [UNC Kenan-Flagler Business School](#) and the [Kenan Institute for Private Enterprise](#) have decided to organize a conference on this theme, and bring together some of the best academics who work on related topics, as well as representatives from the private sector. The conference will take place during June 1-2, 2023 at the [Rizzo Center](#) at the UNC Kenan-Flagler Business School.

PAPER SUBMISSION PROCEDURE:

Papers related to the topic of the conference (not yet accepted for publication) are invited and should be submitted any time before the deadline of February 21, 2023. Please include your full name, title, name and address of affiliated institution, and a confirmed conference presenter. Submissions should be sent to KIProposal@kenan-flagler.unc.edu with “Business for Inclusive Growth Conference” in the subject line. Authors of papers submitted to the conference can opt to have their manuscript be considered under the Dual Submission program at the Review of Corporate Finance Studies (RCFS). We expect to contact authors of accepted papers by the end of March 2023.

DUAL SUBMISSION OPTION:

In your email please indicate if you wish to have your paper considered for publication by the Review of Corporate Finance Studies under the Dual Submission Program. This is a “no-fault” submission option, which means that if the RCFS decides to review your paper and rejects it, you may submit to the journal at a later date as if the paper was never submitted. See the SFS website at <http://sfs.org/dualsubmissionpolicy/> for details of the Dual Submission program.

SUBMISSION DEADLINE: Tuesday, February 21, 2023.

PROGRAM COMMITTEE:

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